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R 221604Z OCT 75 FM AMEMBASSY PARIS TO SECSTATE WASHDC 4465 INFO DIA WASHDC FAA BRUSSELS USMISSION EC BRUSSELS USMISSION GENEVA

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E. O. 11652: N/A TAGS: EAIR, FR, US

SUBJ: CIVAIR: US-FRENCH AEROSPACE COOPERATION

REF: PARIS 22811

- 1. SUMMARY-DASSAULT REP HAS COMMENTED FAVORABLY TO PRESS ON PROGRESS OF TALKS WITH US ON POSSIBLE COOPERATION. LOCKHEED TEAM HAS DISCUSSED MERCURE 200 DEVELOPMENT AND WILL SHORTLY MAKE MORE DETAILED PROPOSALS TO DASSAULT. LOCKHEED COULD BE WELL PLACED TODAY, BUT FRENCH WILL PROBABLY TRY TO PLAY THREE MAJOR US CONSTRUCTORS OFF ONE AGAINST THE OTHER.
- 2. LATREILLE, DIRECTOR OF SALES OF CIVIL AIRCRAFT AT DASSAULT, TOLD PRESS LAST WEEK THAT WITH GOF BLESSING DASSAULT WAS PURSUING ACTIVE DISCUSSIONS WITH THE THREE MAIN US CONSTRUCTORS FOR POSSIBLE COOPERATION ON DEVELOPMENT OF MERCURE 200. LATREILLE SAID DASSAULT WOULD BE CONDUCTING PARALLEL DISCUSSIONS WITH US AND EUROPEAN INDUSTRY BEFORE A DECISION TAKEN IN NEXT SIX MONTHS, BUT THUS FAR DASSAULT HAD FOUND LIMITED OFFICIAL USE

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AMERICANS "MORE REALISTIC AND LESS HUNG UP OVER PRINCIPLES" THAN WERE EUROPEANS. LATREILLE SAID THAT IN DISCUSSIONS WITH US CONSTRUCTORS DASSAULT HAD INSISTED THAT IT WOULD HAVE TO BE SENIOR PARTNER IN

CHARGE OF DESIGN WORK AND ASSEMBLY PLANT WOULD HAVE TO BE IN FRANCE, THOUGH POSSIBILITY OF A SECOND ASSEMBLY LINE IN US WAS OPEN FOR DISCUSSION.

- 3. FINANCIAL DAILY LES ECHOS IN REPORTING LATREILLE PRESS CONFERENCE REMARKED THAT LOGICALLY DOUGLAS RATHER THAN BOEING OR LOCKHEED WOULD BE IDEAL PARTNER FOR DASSAULT IN SUCH A DEAL. REUTERS, IN REPORTING LATREILLE PRESS CONFERENCE, SAID THAT LATREILLE PLACED SPECIAL STRESS ON ITS NEGOTIATIONS WITH DOUGLAS.
- 4. LOCKHEED SENT TEAM TO PARIS OCT. 12 FOR FOLLOW-UP TALKS AFTER VISIT TO LOCKHEED PLANT BY SECSTATE OF TRANSPORTATION CAVAILLE DURING HIS RECENT US TRIP. LOCKHEED MANAGEMENT HAD INFORMED CAVAILLE ON THAT OCCASION OF THEIR STRONG INTEREST IN POSSIBLE JOINT DEVELOPMENT OF MERCURE 200 AS RESULT OF INITIAL STUDIES THEY HAD CARRIED OUT, THOUGH THEY FELT THAT A NUMBER OF TECHNOLOGICAL IMPROVEMENTS DRAWING ON TRISTAR DESIGN WOULD BE NECESSARY IF MERCURE 200 WAS TO BE FULLY RESPONSIVE TO LIKELY MARKET NEEDS, ESPECIALLY IN US AFTER 1980. LOCKHEED REP TELLS US THAT FOLLOW-UP TALKS HERE LAST WEEK WENT EXTREMELY WELL. SGAC REP SAT IN ON ALL MEETINGS. SUFFICIENT INTEREST WAS GENERATED IN TALKS WITH DASSAULT THAT IT WAS AGREED LOCKHEED TEAM, AFTER CONSULTING FURTHER WITH TOP MANAGEMENT. WOULD SHORTLY PROPOSE TO LATREILLE PLAN FOR CONTINUED LOCKHEED-DASSAULT COLLABORATION THAT WOULD PLACE GOF IN POSITION TAKE FIRM DECISION ON MERCURE 200 PROJECT EARLY NEXT YEAR. (DARICAULT, SGAC REP. THOUGHT GOF DECISION WOULD BE UNLIKELY BEFORE END OF FIRST QUARTER OF 1976.) PLAN WOULD PROVIDE FOR FURTHER REFINEMENT OF DESIGN AND CONFIGURATION OF MERCURE 200, MORE IN-DEPTH MARKET SURVEYING, DISCUSSION OF HOW PRODUCTION AND SALES PROMOTION RESPONSIBILITIES MIGHT BE SPLIT, AIRCRAFT PRICE, ETC. AS NEXT STAGE AFTER LIMITED OFFICIAL USE LIMITED OFFICIAL USE

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THESE PRELIMINARIES LOCKHEED WOULD PROPOSE CANVASSING US CARRIERS TO GAUGE INTEREST IN MERCURE 200 AND WHETHER A FEW CARRIERS WOULD PLACE ORDERS TO HELP LAUNCH THE PROGRAM (IN ADDITION, OF COURSE, TO ORDERS FROM AIR FRANCE AND AIR INTER). LOCKHEED'S CONTINUED PARTICIPATION WOULD BE CONTINGENT ON US CARRIER INTEREST TO HELP LAUNCH MERCURE 200 ON US MARKET. LOCKHEED THOUGHT THAT ONLY ONE ASSEMBLY LINE WOULD BE FEASIBLE, WHICH FRENCH WOULD PROBABLY INSIST BE IN FRANCE AND ALSO THAT DASSAULT HAVE OVER-ALL RESPONSIBILITY FOR THE PROJECT. AIRCRAFT DESTINED FOR US MARKET COULD BE FERRIED TO US AND RECEIVE FINAL OUTFITTING THERE. THESE ARRANGEMENTS WOULD PROBABLY BE ACCEPTABLE TO LOCKHEED, THEIR REP TOLD US.

5. LOCKHEED REPS ASKED LATREILLE ABOUT REFERENCE TO DOUGLAS IN HIS EARLIER COMMENTS TO PRESS. LATREILLE SAID PRESS HAD PLACED EXAGGERATED EMPHASIS HIS REMARKS THIS SUBJECT. HE ADMITTED THAT TALKS WERE UNDERWAY WITH DOUGLAS AND THERE WOULD SHORTLY BE VISIT TO DOUGLAS PLANT IN US, BUT HE STRESSED LIMITED OFFICIAL USE LIMITED OFFICIAL USE

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THAT AS YET THERE WERE NO SERIOUS NEGOTIATIONS WITH DOUGLAS.

6. LOCKHEED TEAM ALSO MET WITH AEROSPATIALE REPS AT REQUEST OF LATTER. AEROSPATIALE REPS OUTLINED THEIR THINKING ON POSSIBLE NEW TWIN-ENGINE MEDIUM-RANGE AIRCRAFT BAPTISED AS-200 (THOUGH NOT EVEN GOF APPEARS TO TAKE THIS PROJECT SERIOUSLY). THEY ALSO EXPRESSED VIEWS ON MERCURE 200 PROJECT THAT DIFFER SOMEWHAT FROM THOSE OF DASSAULT. (AEROSPATIALE WOULD BE AN IMPORTANT SUBCONTRACTOR IN MERCURE 200 PROJECT.) THRUST OF AEROSPATIALE PRESENTATION, HOWEVER, WAS TO URGE PARTICIPATION BY US INDUSTRY IN PRODUCTION OF A-300 AIRBUS DERIVATIVES AND ASSISTANCE IN AIRBUS MARKETING IN US. LOCKHEED REP'S RESPONSE WAS FLAT STATEMENT THAT US CONSTRUCTORS UNINTERESTED IN A SHARE OF THE AIRBUS PROGRAM.

(COMMENT: LOCKHEED REP'S SUMMARY OF THE TALKS: "AEROSPATIALE IS IN REAL TROUBLE".)

- 7. LASTLY, LOCKHEED TEAM, JOINED BY THEIR VICE PRESIDENTS FOR FINANCE AND MARKETING, MET IN PARIS WITH ABRAHAM AND DARICAULT OF SGAC AND AN OFFICIAL OF DEFENSE MINISTRY, IN COURSE OF WHICH GOF REPS SOUGHT ASSURANCES ON CURRENT STATE OF LOCKHEED FINANCES.
- 8. COMMENT: WE HAVE NOT HAD UPDATING ON BOEING TALKS WITH FRENCH SINCE REFTEL REPORT NOR DO WE HAVE ANY DETAILS FROM DOUGLAS RE CURRENT STATE OF PLAY THEIR DISCUSSIONS WITH FRENCH. FROM INFO REPORTED ABOVE PARAS, HOWEVER, FRENCH DISCUSSIONS WITH LOCKHEED APPEAR TO BE ALREADY FAIRLY WELL ADVANCED ON TECHNICAL SPECIFICS OF POSSIBLE FUTURE COOPERATION. IT IS QUITE EVIDENT THAT GOF TACTIC AT THIS STAGE IS TO FOCUS ALL ITS EFFORTS ON SAVING SOMETHING OF MERCURE 100 BY PRODUCING MERCURE 200 DERIVATIVE USING CFM-56 ENGINE. FOR THE GOF THIS WOULD GIVE INTERNATIONAL COOPERATION MORE OF A FRENCH COLORATION THAN WOULD FRENCH PARTICIPATION LIMITED OFFICIAL USE

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IN A US PROJECT SUCH AS BOEING'S 7X7 (THUS AVOIDING STIGMA OF BEING "SUB-CONTRACTOR" TO US INDUSTRY, WHICH IS A SENSITIVE ISSUE DOMESTICALLY) AND WOULD ALSO GIVE FRENCH INDUSTRY A GOOD SHARE OF THE JOBS IN BOTH THE DESIGN AND PRODUCTION PHASES. LOCKHEED'S APPARENT READINESS TO HAVE MERCURE 200 ASSEMBLY LINE LOCATED IN FRANCE WOULD THUS BE MUSIC TO FRENCH EARS. HOWEVER, THERE WILL CERTAINLY BE MUCH HARD BARGAINING BEFORE ANY DECISION IS REACHED, AND WE EXPECT THAT FRENCH WILL BE TEMPTED TO TRY TO PLAY ONE US CONSTRUCTOR OFF AGAINST THE OTHER IN EFFORT TO STRIKE THE MOST FAVORABLE DEAL POSSIBLE FOR FRENCH INTERESTS.

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